



FOR IMMEDIATE RELEASE

Date: 8/18/11
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**Face to Face Hosts 24th Annual *Art for Life*; the Premier Wine Country Art Auction
Benefiting People Living with HIV/AIDS in Sonoma County**

Windsor, CA, September 16-17th, 2011- What started in 1988 as a grassroots effort on behalf of our local artist community to combat the AIDS epidemic has become Face to Face's most important fundraising event of the year, raising crucial funds needed to provide our services to people living with HIV and AIDS in Sonoma County. Thanks to the wonderful sponsors, 100% of the money raised during the event will be used to ensure that every man, woman, and child living with HIV/AIDS in Sonoma County has access to life-changing services. The legendary auction features work by more than 200 amazing local artists, and displays the culinary and wine making talents of the region for your enjoyment. The event will take place at the Mary Agatha Furth Center in Windsor from September 16-17th, with a free one-day preview exhibition on September 16th from 12:00-3:00pm, and a private auction on Saturday, September 17th (\$75 per person) from 2:00-6:00 pm.

Approximately 200 works will be available for purchase including original paintings, photography, pottery, drawings, sculpture, and jewelry. The auction will be highlighted with hors d'oeuvres presented by A La Heart Catering, Big Bottom Market, Dierk's Parkside Cafe, The Girl and the Fig and Rubio's along with premier Sonoma County wines and cheeses. New Russian River winery, VML, will be pouring along with Dutton Goldfield, among others, at the event.

Guests planning to attend the auction, the general public, schools, and art programs are invited to take advantage of the free preview day (or view the 2011 catalog on www.f2f.org) in order to select their favorite pieces and plan their bidding. The local community is encouraged to take advantage of this exemplary exhibit of local art, and may also purchase tickets to the event Saturday online or at the door.

For the past 24 years, artists, art patrons, sponsors, wine and food purveyors and the community at large have responded with enthusiasm to this event, raising more than \$2 million dollars for Face to Face to provide both support services for people living with HIV/AIDS and HIV prevention education across Sonoma County. View the online Art for Life gallery, purchase tickets or become a sponsor at www.f2f.org

*Digital artwork files
available on request.*